



# PET UNIVERSE NEWS

The latest news & views from your pet's point of view from Pet Universe Broadview & Northgate

## DOES YOUR PET HAVE A WINNING SMILE?

August is dental health month so as well as our free dental care packs and nurse checks there's an added incentive, courtesy of Hill's Science Diet, to keep those pearly whites in top notch (see the competition coupon enclosed).

1. If you answer yes to any of the following, the chances are your pet is one of the 80% of pets over 3 years with dental disease:
  - Do you let your pet lick, nuzzle and kiss you?
  - Do visitors comment on bad breath?
  - Is tartar evident?
  - Any signs of red or swollen gums?
  - Does your pet seem much more irritable or older than a year ago?
2. The President of the Australian Veterinary Dental Society, Dr Anthony Caiafa, commented "Pet owners don't realise the damage that dental disease can bring. Infections are known as 'the silent killer' as bacteria from periodontal disease can spread through the bloodstream and damage internal tissues and organs. Dental disease has been linked to numerous health problems in dogs, including liver, kidney and heart disease."
3. This August we are offering a free dental care pack with every routine consult which already includes a dental examination. For a dental check only just call and book a complimentary nurse appointment - Broadview 8266 4666 or Northgate 8369 3111.
4. During this check we'll grade the degree of dental disease if it's present, and give you a tailored plan on how to reduce or prevent tartar build up. Should your pet require dental treatment you will be referred to one of our veterinarians (a consult fee will apply).
5. The good news is dental hygiene is easy to achieve with either home remedies or commercial products. Acting as an edible toothbrush, Hill's Prescription™ Diet T/D™ is clinically proven to reduce gingivitis, stains, plaque and tartar accumulation. The kibble cleans the teeth as the pet eats, using a patented fibre matrix technology, holding the kibble together longer to scrub each tooth like a toothbrush. The large kibble size ensures that your pet's teeth get cleaned from the tip to the gumline every mouthful. T/D is a vet exclusive product stocked at Pet Universe.
6. Hill's also manufacture Science Diet™ Oral Care™, designed for adult pets with healthy mouths, that



reduces dental plaque, stain, tartar and bad breath while providing a complete and balanced diet.

Remember, good teeth means healthier, happier & young-at-heart pets who may even have a winning smile!

**Dr. Christopher Lee**  
Principal Veterinarian

### HOW TO ENTER THE HILL'S COMPETITION

- Purchase any TD or Oral Care product & go online and enter
- 1 winner will be drawn & will win Guaranteed \$10,000
- Come into the office for a 1:250 draw with a chance to win \$1,000,000
- Major Prize: Guaranteed \$10,000 with the chance to win \$1,000,000
- Minor Prize: 5 x \$1,000
- Entry timing: 1st July - 31st August 2009. Draw: 14th September 2009
- National Promotion AUS
- Terms & Conditions - Purchase Hills Prescription Diet T/D\* & Hill's Science Diet Oral Care.

**KEEP ORIGINAL RECEIPT & BARCODE THEN GO TO [www.petdental.com](http://www.petdental.com)**

Terms & Conditions - Purchase Hills Prescription Diet T/D or Hill's Science Diet Oral Care. KEEP ORIGINAL RECEIPT & BARCODE THEN GO TO [www.petdental.com](http://www.petdental.com) for a chance to win \$10,000, \$100,000 or \$1,000,000. Odds of winning are 1:250. Promotion commences 1:00 a.m. AEST on 01/07/09 and ends 23:59 AEST on 31/08/09. See [www.petdental.com](http://www.petdental.com) for full Terms & Conditions. Entry open to all pet owners & NZ residents aged 18+. All cash prizes in AUD. Draw at suite 1, Level 1, 34 Sandos Street, St Leonards NSW 2065 on 14/09/09 at midday. 5 Winners notified by email in 2 days of the draw and details published in The Australian on 18/09/09. Promoter is Hill's Nutrition Pty Ltd (ABN 66 003 244 550) of Level 1, 68-72 Waterloo Road, North Ryde, NSW 2113. NSW Permit no. LTPS/09/5333, ACT Permit no. TP09/2136, VIC Permit no. 09/1790, SA Permit no. T09/1292.\* Only available from veterinary clinics.